

MARIAFLORA



With a perfect blend of sophisticated Italian craftsmanship spanning four generations and the softest solution-dyed acrylic on the market, Mariaflora is a recognized world leader in luxury high-performance fabrics.
Mariaflora's first rug collection represents a new milestone in our journey to redefining indoor-outdoor luxury living.

the mariaflora signature

Mariaflora is the only company in the world weaving into its own patented solution-dyed acrylic yarn, brilliantly engineered to recreate the natural look and soft hand typical of natural yarns. The result is the perfect match of luxury and high performance, with a natural look and feel and a durability that exceeds any expectation.

Mariaflora rugs are manufactured from the company's signature solution-dyed acrylic yarn, exclusively engineered and patented by master-weaver Filippo Uecher to match the natural look and luxurious softness of natural fibers.

Mariaflora's innovative Linen Look technology delivers the perfect fusion of luxury and high performance, combining a natural aesthetic with an unmatched durability that exceeds all expectations. All rugs are bleach cleanable, fade resistant and inherently mould-resistant.

tufted rugs

Mariaflora introduces their first collection of hand tufted rugs. Designed in Italy and meticulously hand tufted in Portugal by masterful artisans with the finest cut pile and loop pile techniques.

Hand tufting is a meticulously crafted process, where artisans use precision tools to insert yarns through a pre-drawn fabric base. The loops can later be cut to create a plush pile, left as loops for a more textured finish or over-tufted with a second layer of yarn for a textured surface with a hand-finished look. Sheer craftsmanship at work.

Mariaflora tufted rugs are available in a range of 30 pom colors, from grounding neutrals to bold accent shades. All colors are created by hand by Mariaflora's designers to offer a natural look, rich nuances and infallible high-performance against fading.

Tufted rugs are suitable for indoor and outdoor installations in residential, yachting, commercial and hospitality projects.






MARIAFLORA
ITALIAN LUXURY PERFORMANCE FABRICS
100% solution-dyed acrylic
A2
71
MARIAFLORA
SAHARA - ERFOUD

tailored rugs, unparalleled timing

Mariaflora elevates bespoke rug creation to the next level—in true Italian style, with exceptional production times. Clients can customize existing designs or create entirely new ones through a seamless, quick, and meticulous process.

Mariaflora's expert textile designers review and adapt the artwork for weaving, then provide a strike-off for approval. Once the client is satisfied, they proceed with manufacturing.

For projects with custom designs and colorways chosen from the 30 available pom colors, the lead time is **6-8 weeks.** Projects with custom designs and additional colorways have an industry-leading production time of 8-10 weeks.

perfect match

Mariaflora manufactures each rug using their exclusive solution-dyed acrylic.
This allows them to create thousands of bespoke colorways upon request and, especially, to **tailor rugs to perfectly match the exact colorways of any fabric or accessory of their production,** be they featured in their existing collection or new customized colors.
The designer's dream!



care and cleaning

With Mariaflora's 100% solution-dyed acrylic rugs, care and cleaning are effortless.
All rugs are resistant to fading and mildew and can be safely cleaned with bleach.

Regular vacuuming is recommended to remove loose soil and dirt. Mariaflora advises using a vacuum without a beater bar, or with the beater bar set to the highest position, to avoid damaging the pile through excessive friction. Vacuuming will also help reduce the shedding that naturally occurs in the first few weeks after installation. Shedding is caused by fibers in the yarn that are cut short and detach from the pile. This will naturally subside over time. Power washing is also possible—just ensure to rinse thoroughly and allow the rug to air dry completely before reinstalling.

For spills, blot any excess liquid and use a clean, damp cloth with mild detergent if needed. Stubborn stains can be treated with a diluted bleach solution (98% water, 2% bleach). Always rinse thoroughly with plenty of clean water and air dry.
Avoid reinstalling and exposing the rug to direct sunlight until completely dry.

Professional cleaning services are recommended for deep cleaning.

Pro tips:

- Rotate rugs 180° every 3-6 months so that wearing is uniform over the years.
- Use paper towels or a white absorbing cloth to absorb and dry the stain right away. Do not use coloured paper or cloths, because their colour can be transferred to the rug and make the problem worse.
- Test detergents on a small area of the rug to see whether they are effective and to guarantee good results.

high performance



In and Outdoor



100% Solution-dyed acrylic



Mould resistant



Bleach cleanable



Colour fast to light



teddy

id item: 40001
composition: 100% solution-dyed acrylic
quality: hand tufted
technique: cut pile
pile height: 14mm - 9/16”
price tier: B0



COL.12

col.12



COL.30

col.30



COL.40

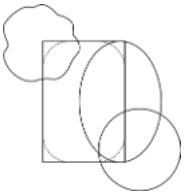
col.40

size suggestion:

170x240 cm - 6x8 ft
200x300 cm - 7x10 ft
300x400 cm - 10x13 ft
350x450 cm - 11,5x15 ft
ø 200 cm - ø 7 ft
ø 300 cm - ø 10 ft
bespoke max size: 900x500 cm - 30x16,4 ft

available shapes:

rectangular
rectangular with rounded corner
oval
round
free shape



loop

id item: 40000
composition: 100% solution-dyed acrylic
quality: hand tufted
technique: loop pile
pile height: 9mm, 11 mm - 3/8”, 7/16”
price tier: B0





COL.11

col.11



COL.170

col.170



COL.180

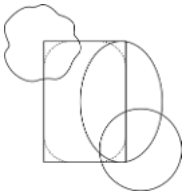
col.180

size suggestion:

170x240 cm - 6x8 ft
200x300 cm - 7x10 ft
300x400 cm - 10x13 ft
350x450 cm - 11,5x15 ft
ø 200 cm - ø 7 ft
ø 300 cm - ø 10 ft
bespoke max size: 900x500 cm - 30x16,4 ft

available shapes:

rectangular
rectangular with rounded corner
oval
round
free shape





frammento

id item: 40002
composition: 100% solution-dyed acrylic
quality: hand tufted
technique: cut + loop pile
pile height: 9mm - 3/8”
price tier: B3



COL.71

col.71 col.174



COL.12

col.12 col.11



COL.20

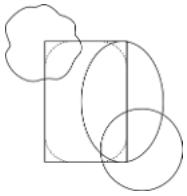
col.42 col.20

size suggestion:

170x240 cm - 6x8 ft
200x300 cm - 7x10 ft
300x400 cm - 10x13 ft
350x450 cm - 11,5x15 ft
ø 200 cm - ø 7 ft
ø 300 cm - ø 10 ft
bespoke max size: 900x500 cm - 30x16,4 ft

available shapes:

rectangular
rectangular with rounded corner
oval
round
free shape



acquerello

id item: 40003
composition: 100% solution-dyed acrylic
quality: hand tufted
technique: cut pile
pile height: 12mm - 1/2”
price tier: B3





COL.11

col.11 col.31 col.171



COL.82

col.82 col.71 col.100



COL.241

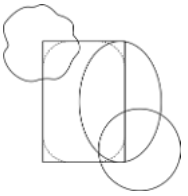
col.241 col.162 col.130

size suggestion:

170x240 cm - 6x8 ft
200x300 cm - 7x10 ft
300x400 cm - 10x13 ft
350x450 cm - 11,5x15 ft
ø 200 cm - ø 7 ft
ø 300 cm - ø 10 ft
bespoke max size: 900x500 cm - 30x16,4 ft

available shapes:

rectangular
rectangular with rounded corner
oval
round
free shape





linea

id item: 40004
composition: 100% solution-dyed acrylic
quality: hand tufted
technique: cut pile
pile height: 12mm - 1/2”
price tier: B3



COL.20

col.11 col.20



COL.71

col.71 col.70



COL.82

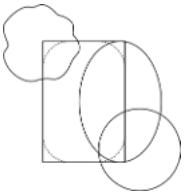
col.80 col.82

size suggestion:

170x240 cm - 6x8 ft
200x300 cm - 7x10 ft
300x400 cm - 10x13 ft
350x450 cm - 11,5x15 ft
ø 200 cm - ø 7 ft
ø 300 cm - ø 10 ft
bespoke max size: 900x500 cm - 30x16,4 ft

available shapes:

rectangular
rectangular with rounded corner
oval
round
free shape



marea

id item: 40005
composition: 100% solution-dyed acrylic
quality: hand tufted
technique: cut + loop pile and overtuft
pile height: 9mm, 12mm - 3/8”, 1/2”
price tier: B3





COL.70

col.31 col.70



COL.100

col.82 col.100



COL.150

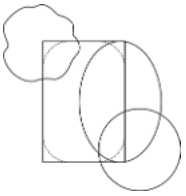
col.21 col.150

size suggestion:

170x240 cm - 6x8 ft
200x300 cm - 7x10 ft
300x400 cm - 10x13 ft
350x450 cm - 11,5x15 ft
ø 200 cm - ø 7 ft
ø 300 cm - ø 10 ft
bespoke max size: 900x500 cm - 30x16,4 ft

available shapes:

rectangular
rectangular with rounded corner
oval
round
free shape





spuma

id item: 40006
composition: 100% solution-dyed acrylic
quality: hand tufted
technique: cut/loop and overtuft
pile height: 9mm, 11mm - 1/2”
price tier: B3



COL.13

col.21 col.11 col.13



COL.41

col.70 col.171 col.41



COL.62

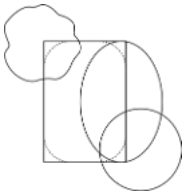
col.180 col.60 col.62

size suggestion:

170x240 cm - 6x8 ft
200x300 cm - 7x10 ft
300x400 cm - 10x13 ft
350x450 cm - 11,5x15 ft
ø 200 cm - ø 7 ft
ø 300 cm - ø 10 ft
bespoke max size: 900x500 cm - 30x16,4 ft

available shapes:

rectangular
rectangular with rounded corner
oval
round
free shape



intreccio

id item: 40007
composition: 100% solution-dyed acrylic
quality: hand tufted
technique: cut pile
pile height: 14mm, 19mm - 9/16”, 3/4”
price tier: B1





COL.41

col.41



COL.81

col.81



COL.174

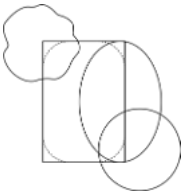
col.174

size suggestion:

170x240 cm - 6x8 ft
200x300 cm - 7x10 ft
300x400 cm - 10x13 ft
350x450 cm - 11,5x15 ft
ø 200 cm - ø 7 ft
ø 300 cm - ø 10 ft
bespoke max size: 900x500 cm - 30x16,4 ft

available shapes:

rectangular
rectangular with rounded corner
oval
round
free shape





merletto

id item: 40008
composition: 100% solution-dyed acrylic
quality: hand tufted
technique: cut + loop pile
pile height: 9mm - 3/8”
price tier: B1



COL.13

col.13



COL.131

col.131



COL.171

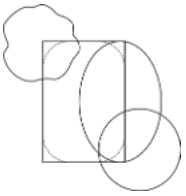
col.171

size suggestion:

170x240 cm - 6x8 ft
200x300 cm - 7x10 ft
300x400 cm - 10x13 ft
350x450 cm - 11,5x15 ft
ø 200 cm - ø 7 ft
ø 300 cm - ø 10 ft
bespoke max size: 900x500 cm - 30x16,4 ft

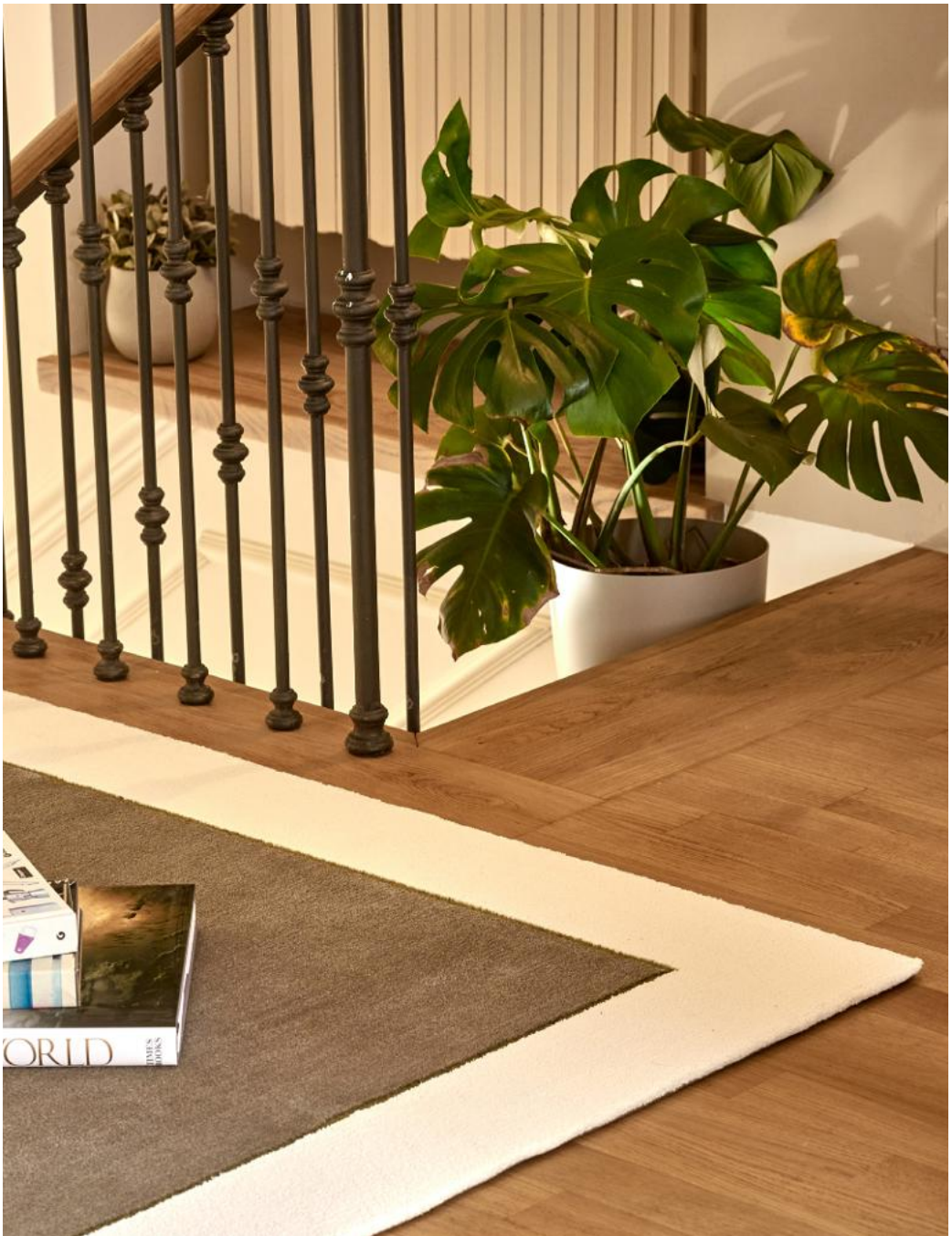
available shapes:

rectangular
rectangular with rounded corner
oval
round
free shape



frame

id item: 40009
composition: 100% solution-dyed acrylic
quality: hand tufted
technique: cut + loop pile
pile height: 9mm, 11mm - 3/8”, 7/16”
price tier: B2





col.21

col.11 col.21 col.70



col.71

col.80 col.180 col.71



col.130

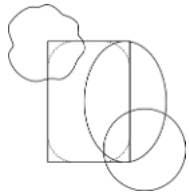
col.41 col.130 col.60

size suggestion:

170x240 cm - 6x8 ft
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300x400 cm - 10x13 ft
350x450 cm - 11,5x15 ft
ø 200 cm - ø 7 ft
ø 300 cm - ø 10 ft
bespoke max size: 900x500 cm - 30x16,4 ft

available shapes:

rectangular
rectangular with rounded corner
oval
round
free shape





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